

For Immediate Release:

4th May 2021



ONE Championship Partners With Premium Headwear Brand Tokyo Time To Produce Limited-Edition Caps and Beanies

4th May 2021 – Singapore: The largest global sports media property in Asian history, ONE Championship™ (ONE), today announced its partnership with premium headwear brand, **Tokyo Time**, to collaborate on a series of limited-edition, officially licensed caps and beanies for the world's largest martial arts organization.

"Martial arts is more than just the action that transpires inside the ONE Circle. It's a part of the fabric of everyday life. We are happy to announce this partnership with Tokyo Time, a company that shares an undeniable synergy with our company values. Our passion is to provide ONE Championship fans the absolute best in athleisure wear, and with help from Tokyo Time, we will create fresh, new headwear designs that capture the spirit and honor of martial arts," **said Hari Vijayarajan, Chief Commercial Officer at ONE Championship.**

"Tokyo Time is absolutely thrilled to partner with ONE Championship, the Home of Martial Arts. We are excited to be able to bring our distinct style to ONE Championship headwear, and produce some amazing design concepts for martial arts fans across the globe. Martial arts is one of the biggest cultural phenomena, and this partnership will allow us to expand our global footprint by teaming up with the largest martial arts organization in the world," **said Paul Davison, CEO of Tokyo Time.**

Headquartered in the United Kingdom, Tokyo Time is a premium maker of innovative headwear in which East meets West. Featuring bold and versatile designs produced for both men and women, Tokyo Time headwear is expertly crafted with premium materials to ensure style and comfort are seamlessly interwoven. Established in 2018, the company works alongside and partners with some of the largest sports properties globally, including Le Mans 24, Euroleague Basketball League and Misfits Gaming, among others.

The partnership was brokered by Van Hawke Sports & Entertainment, a leading global sports marketing agency.

For more updates on ONE Championship, please visit <https://www.onefc.com/about-us/>, follow us on Twitter and Instagram @ONEChampionship, and like us on Facebook at <https://www.facebook.com/ONEChampionship>.

About ONE Championship™

ONE Championship (ONE) is the largest global sports media property in Asian history. Headquartered in Singapore, ONE is the world's largest martial arts organization, hosting bouts across all styles of martial arts such as mixed martial arts, Muay Thai, kickboxing, and more. ONE hosts the biggest sports entertainment events across Asia, featuring some of the world's best martial artists and world champions

on the largest global media broadcast in Asia. ONE Esports, a subsidiary of ONE Championship, runs Asia's largest global esports Championship Series with some of the biggest blockbuster game titles in the world. With a focus on both martial arts and esports, ONE Championship is currently the largest producer of millennial live sports content in Asia. In addition to its digital platforms, ONE Championship broadcasts across 150+ countries with some of the largest global free-to-air and digital broadcasters, including Star Sports, iQIYI, TV5, Astro, ClaroSports, Startimes, Fox Sports, Thairath TV, Turner Sports, Skynet, Mediacorp, Great Sports, Mediaset Italia, ProSiebenSat.1, Dubai Sports, and more.

Media Contact:

Tammy Chan

Director of PR & Communications

(e): t.chan@onefc.com

(m): +601 9326 2473

Cissy Long

Director of PR & Communications, China

(e): c.long@onefc.com

(m): +86 186 2179 9403

About Tokyo Time®

Tokyo Time was created out of love for caps, hats & headwear, nothing more, nothing less.

Headquartered in Liverpool, UK, Tokyo Time was inspired by our travels in the East, with our love of fashion from the West, we created a range of snapback baseball caps that we feel truly passionate about, and hope you do too. Our designs are bold and versatile, ranging from understated simplicity to bold logos and daring colour combinations.

We're passionate about the quality and responsible sourcing of our products, so take extra care in ensuring that each cap is extremely well made and super comfortable for every wearer. All our products are designed by the Tokyo Time team here in the UK and manufactured in our own hand-picked factories around the globe.

Tokyo Time currently work alongside some of the largest sports properties globally, including Le Mans 24, Euroleague Basketball League, Misfits Esports Team and CAPCOM among others.