

VAN HAWKE SPORTS EXPANDS GLOBAL FOOTPRINT WITH THE OPENING OF ITS INDIAN OFFICE

London 3rd July – Van Hawke Sports, the leading sports marketing agency specialising in sports sponsorships for brands, today announced it has expanded its global footprint with the opening of a new office in Hyderabad, India.

Van Hawke Sports is a leading sports marketing agency which provides specialised services in sports sponsorships for brands. Headquartered in London, UK, Van Hawke Sports operates an extensive global sports network which includes the world's most prestigious organisations and talent, to deliver a carefully curated service for brands which is based on their marketing objectives whilst procuring the best sports sponsorship deals.

Plans to develop operations in India were initiated by the increasing demand from brand and sports rights holder clients. The new office in Hyderabad will primarily cater for partnership services and will act as the first base of manned operations prior to a full multi-city expansion taking place from Q4 2020, which will include cities such as Delhi and Mumbai.

Van Hawke Sports, CEO, Sunny Singh commented: "We are very pleased to officially announce the launch of Van Hawke Sports in India. Our expansion into the region has been the result of unprecedented demand from both international and domestic brands who are wanting to actively engage with Indian sports properties, to increase their brand awareness and acquisition rates in the local market. In addition, sports rights holders have been requesting for the company to have an Indian presence to allow us to better assist them with their ongoing brand partner requirements."

Vibha Naikavare, Head of Indian Partnerships for Van Hawke Sports added: "The opening of the latest outpost of Van Hawke Sports in India is an important milestone for the company and allows us to continue providing our sector leading service to our brand clients and bridge the gap with prestigious sports properties. The company possess global sports sponsorship expertise, and we are very much looking forward to assisting with the education and development of the domestic market to better service those brands engaged within Indian sports and beyond."

For further information regarding Van Hawke Sports [visit the website](#).

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About Van Hawke Sports

Van Hawke Sports is a leading sports marketing agency which provides specialist services in global sports sponsorships to brands.

Van Hawke Sports operate an extensive global sports network which includes some of the world's most prestigious organisations and talent, to deliver a service renowned for procuring the best sponsorship deals for brands.

We empower brands and work with rights holders to provide uncompromising sports partnership and brokerage services for our clients.

For further information please visit www.vanhawkesports.com